

# Legislative Bill/Resolution

## 2007-2008 Legislative Session

### Assembly Bill 604

relating to: arbitration in situations involving cable and satellite television system operators and creators of video programming.

#### Total Hours Of Effort On This Matter

| 2007<br>January - June | 2007<br>July - December | 2008<br>January - June | 2008<br>July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|-------|
|                        | 71                      | 178                    | 4                       | 253   |

#### Hours of Principals' Efforts on This Matter

##### Football 24.7 Inc through Crosslink Strategy Group

| 2007<br>January - June | 2007<br>July - December | 2008<br>January - June | 2008<br>July - December | Total     |
|------------------------|-------------------------|------------------------|-------------------------|-----------|
|                        | 57 (25%)                | 106 (25%)              |                         | 163 (25%) |

##### Metropolitan Milwaukee Association of Commerce

| 2007<br>January - June | 2007<br>July - December | 2008<br>January - June | 2008<br>July - December | Total   |
|------------------------|-------------------------|------------------------|-------------------------|---------|
|                        | 14 (5%)                 | 3 (2%)                 | 2 (2%)                  | 19 (3%) |

##### Time Warner Cable

| 2007<br>January - June | 2007<br>July - December | 2008<br>January - June | 2008<br>July - December | Total    |
|------------------------|-------------------------|------------------------|-------------------------|----------|
|                        |                         |                        | 2 (10%)                 | 2 (< 1%) |

##### Wisconsin Cable Communications Association

| 2007<br>January - June | 2007<br>July - December | 2008<br>January - June | 2008<br>July - December | Total   |
|------------------------|-------------------------|------------------------|-------------------------|---------|
|                        |                         | 69 (20%)               |                         | 69 (6%) |